

Buy OdorKlenz at  
www.odorklenz.eu



# SPORT LAUNDRY OdorKlenz®

New groundbreaking, environmentally friendly additive for laundry. Removes strong organic odours as well as fragrance and chemical substances by absorbing and neutralizing these. OdorKlenz Laundry additive is free of perfume and gives odour-neutral results. Products with Asthma Allergy Nordic label has undergone a risk assessment and is your safety for minimal risk of allergy.

**FRAGRANCE FREE**

SUITABLE FOR PEOPLE SUFFERING FROM FRAGRANCE ALLERGY  
AS WELL AS MCS (MULTIPLE CHEMICAL SENSITIVITY)



# ODORKLENZ SPORT LAUNDRY ADDITIVE



“It works great!

**Ricky Sørensen - Centre leader**  
Team instructor and personal trainer  
**FITNESS WORLD, Denmark**

"I have been testing OdorKlenz Sport thoroughly on all my training clothes over a long period of time now, and I must say the product works great!

My training clothes smell clean and odour-free, and the old sweat smell does not return during training.

OdorKlenz is also easy to use and has been certified by Asthma Allergy Nordic."



# CLEAN HAS NO ODOR

### HOW CAN ODORKLENZ HELP YOU?

Removing sweat odours from clothes was once a difficult task, but now you can safely remove sweat odours from your sportswear without the use of harsh chemicals or masking agents. Clothes that were left in the sports bag for several days, you can now salvage by washing them in a load of OdorKlenz Sport Laundry Additive.

Sport Laundry is your first defense against odours. Nike DRI-Fit, Adidas Climalite, and all other polyester-based sportswear is notorious for retaining pungent sweat-inducing bacteria. The sports laundry additive is formulated with the revolutionary OdorKlenz technology to remove and neutralize odours from their source.

Traditional detergent isn't designed to remove those tough odours such as sweat and body odours but rather mask them with fragrances and perfumes. At times Customers are misled into thinking that the odours are gone from their clothing after their first wash, only to find out later that the odours have reappeared and are even smellier than before.

You may have noticed sports detergents that claim to be able to remove sweat and body odours by using enzymes in their detergents. If you are not familiar with that terminology, an enzyme is a protein which is placed in an odour eliminator product to help aid or speed up chemical reactions.

A quick but simple explanation of how it should work is that the proteins in the enzyme are sent off to "eat" away at the bacteria and in a perfect world when all done the odour should be completely removed. The problem is that for the enzyme to be effective it must be the correct enzyme for that odour and must be used under ideal to nearly perfect conditions to work.

Since body odours are a complex chemistry of acids, aldehydes, sulfur compounds, ketones, and amines just to name a few, you need a product and technology that can attack and break them down.

OdorKlenz uses earth minerals that have been enhanced with greater surface area resulting in more chemical activity towards odour-causing chemicals. The additive is a simple way to safely and quickly remove odours, scents and chemicals in all washable fabrics. Sport Laundry is specially designed to remove stubborn sweat odour, especially in synthetic fabrics and sportswear – and gentle enough for all sporting fabrics. The laundry additive is nonbleaching or staining, and most importantly, no masking agents or additional fragrances are added so

**– your sportswear will come out fragrance and chemical-free!**

Sport Laundry is not a detergent but a safe and effective additive that removes strong odours as well as chemicals in the laundry that typical detergents cannot remove.

The product is for use on cotton, personal delicate, nylon, polyester, spandex, washable lace, washable rayon, washable wool, and all other washable fabrics. Not intended for use with bleach or on dry-clean-only fabrics, leather, satin, silk, and suede.

Sport Laundry is ideal for athletes who want to be completely free of "old" sweat odour in their synthetic sports fabrics. The technology neutralizes the odours instead of masking with perfumes like many detergents and additives, making it ideal for chemically sensitive people.

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**VISIT OUR WEBSHOP [WWW.ODORKLENZ.EU](http://WWW.ODORKLENZ.EU)**

# ODORKLENZ SPORT LAUNDRY ADDITIVE



- ✓ Removes sweat odours 100% from your sportswear eg. DRI-Fit and all other polyester-based sportswear.
- ✓ New patented high-tech product from USA.
- ✓ A product that actually works!
- ✓ Use the Sport Laundry Additive along with your unscented detergent.
- ✓ From only 40 cents per load.
- ✓ Safe to use for you and your family.
- ✓ Certified by Asthma Allergy Nordic.
- ✓ Suitable for people suffering from fragrance allergy as well as MCS (Multiple Chemical Sensitivity).
- ✓ Removes all kinds of odours and chemicals from all your washable textiles.
- ✓ No perfume or harsh chemicals.

## WHY BUY PRODUCTS WITH THE ASTHMA ALLERGY NORDIC LABEL?

The international allergy label The Blue Label was founded in Denmark in the 1980s by the patient association Asthma-Allergy Denmark. A patient association that works towards making everyday life easier for people with allergies, hay fever, asthma and eczema.

### THREE COUNTRIES. ONE TRUSTED LABEL.

Asthma-Allergi Denmark has for many years collaborated with the Asthma-och Allergi förbundet in Sweden and the Norwegian Asthma-och Allergiforbund. In 2018, the three associations joined forces on a common allergy label: **Asthma Allergy Nordic - AAN**

When you see the Asthma Allergy Nordic logo on a product you can be sure that the product contains no perfume and that AAN has done a critical assessment of the recipe. Products with the Asthma Allergy Nordic logo are considered beneficial for those who suffer from asthma, allergy or other sensitivity – and for everyone else who wants to avoid perfumes and allergens.

To assess whether a product can carry Asthma Allergy Nordic label, the association require information about all the ingredients that are used in the product, as well as their concentration and function.

### WHAT CAUSES SKIN ALLERGY

All substances can potentially cause skin allergy. But some substances cause skin allergy more frequently than others. Asthma Allergy Nordic impose requirements for those substances to be excluded from products that carry Asthma Allergy Nordic label.

This means, among other things, that the following substances may not be used in the products:

- Perfume - both natural and synthetic
- The addition of formaldehyde and formaldehyde releasers
- Kathon, MI and MCI
- Colophonium

### YOU CAN PREVENT CONTACT ALLERGY

You run the risk of developing allergies to the substances you meet in your everyday life. Therefore you must avoid unnecessary substances in eg. your clothes, if you want to prevent contact allergy.

Since perfume is one of the major risk factors, it is wise – especially for children – to avoid perfumed products. Contact allergy is the only allergy that can be prevented. It therefore makes sense to use Odorklenz to remove unnecessary chemicals from your laundry.



THREE COUNTRIES.  
ONE TRUSTED LABEL

Denmark - Norway - Sweden



## Is your product for odour removal:

- environmentally friendly?
- fragrance free?
- based on natural ingredients?
- certified by Asthma Allergy Nordic?

## Odorklenz Laundry is!

*We care about you and your family*

# ODORKLENZ SPORT LAUNDRY ADDITIVE

## USER GUIDE – BEST PRACTICES

With so many washing machine types and variable settings and options a person has when doing laundry, we wanted to put a list of best conditions to help you ensure the product performs as it is expected.

OdorKlenz Sport Laundry Additive removes odours, as well as fragrances and chemical substances from your textiles – but is not a detergent. You should therefore use it with your usual detergent, which ensures that stains and visible dirt are removed from the laundry. Please note that when using fragranced detergent, the consumption of OdorKlenz will increase as the additive will use resources to remove the fragrance in the detergent.

Please read all the product label instructions and follow those directions as best as possible. The instructions are here for your convenience:

Shake vigorously before each use. Add the additive along with your regular detergent to eliminate odours from your laundry. For best results use with warm water. Keep bottle closed when not in use to maintain the product's effectiveness.

For front and top load washers, add the additive along with your detergent in the designated detergent slot.

Laundry	OdorKlenz
2-5 kg	1 scoop (60 ml)
6-9 kg	2 scoops (120 ml)

Safe for use on cotton, personal delicate, nylon, polyester, spandex, washable lace, washable rayon, washable wool, and all other washable fabrics.

Not intended for use with bleach or on dry-clean-only fabrics, leather, satin, silk, and suede.

This product is safe for the environment. Made from proprietary materials. Safe to use in High-Efficiency washing machines.

Fundamentally, for our laundry additive products to work best, they need to come into contact with the offending odour source.

Here are some suggestions and settings to use that encourage contact between our product and the offending odour/chemical source during the wash.

### FOR BEST RESULTS:

- Use wash cycles with more agitation (wool/delicate cycle has reduced agitation).
- Warm water instead of cold water. Ideal at 30-90° C.
- Optionally, extra rinse at the end of the cycle.
- If your machine dispenses laundry products at timed moments in the wash, make sure the additive is dispensed during the main wash, not in a prewash or final rinse cycle.
- When washing sportswear, it is better to wash the clothes shortly after use (within 1-2 days), and in smaller loads (2-3 kg), as this would reduce the consumption of the additive.

### AVOID:

#### • Any prewash or presoaks cycles.

Please do not use prewash or presoak cycles. If your machine has these types of cycles and you added the additive to the wash basin, it will likely be removed from the wash before it has anytime to interact with the odour source.

#### • If the additive is folded inside of fabrics.

Please do not have the additive in a situation where it does not freely move within the wash. Since the additive does not behave like laundry detergent, it needs to be able to freely move within the wash to come into contact with the offending source odour.

#### • Overloaded wash cycles.

Over loading the washing machine makes it difficult for the additive to work properly. The level of contamination may be too much for the recommended dosage and the additive may not be able to fully contact all the odour sources in the wash.

#### • Do not use in combination with bleach, vinegar or other additives.

## SOAKING PROCEDURE – RECOMMENDED BY STUBBORN ODOURS

In some cases it can be beneficial to soak the clothing/textiles before washing. This can be useful to get some of the most stubborn odours out, but also reduces those pollutants from going into your washing machine.

Here are our recommendations for doing a soaking step before the laundry goes into the washing machine:

- Select a bucket or container that will comfortably hold (i.e. room to float) the items you are wanting to soak in Sport Laundry Additive.
- Fill the empty container with enough warm water that will fully cover the wash items. (Do not put the clothes in yet).
- Next add the additive (¼ to ½ cup / 60-120 ml). Agitate to disperse the product.
- Add the clothing items you wish to soak.
- Let the items soak for at least 30 minutes (longer times periods will increase effectiveness). If the additive looks like it has settle to the bottom, agitate to resuspend the product.
- After your soaking period is over, remove the items and place them in the wash machine and follow your normal wash care practices as recommended by your clothing label. You do not need to wash with OdorKlenz again.

### FOR BEST RESULTS:

- **Agitate** occasionally during soaking to increase success of the process.
- Use **warm water** instead of cold water in the soaking process and in the wash machine.
- **Extra rinse** at the end of the cycle for the wash machine.

### AVOID:

- Overload the soaking container. Over loading makes it difficult for the product to work properly. The level of contamination may be too much for the recommended dosage and the product may not be able to fully contact all the odour sources.
- Do not use in combination with bleach, vinegar or other additives. These counteract the efficacy of our product.

## WHICH INGREDIENTS ARE SPORT LAUNDRY MADE FROM?

OdorKlenz products are made from safe and effective earth minerals – magnesium oxide, magnesium hydroxide, zinc oxide, aluminum oxide – which are designed to remove the most stubborn odours from your home.

As OdorKlenz products come into contact with the offending odours, the product's chemistry attaches to and reacts with the pollutants and/or destroys/neutralizes the pollutant.

OdorKlenz products contain no masking agents or perfumes that leave behind residual scents.

OdorKlenz products are versatile, durable, and reliable odour neutralizers that are strong enough to eliminate stubborn odors, but gentle enough to use around your family and pets.





**SWEAT**



**CHILDREN**



**CHEMICALS IN TEXTILES**

**OdorKlenz products are used successfully for countless tasks**



**SMOKE**



**SENIORS**



**FRAGRANCE ALLERGY / MCS**



**FARMING**



**PETS**



**COOKING ODOUR**



**MILDEW ODOURS**

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**SPORT**