

Buy OdorKlenz at
www.odorklenz.eu



LAUNDRY OdorKlenz®

New groundbreaking, environmentally friendly additive for laundry. Removes strong organic odours as well as fragrance and chemical substances by absorbing and neutralizing these. OdorKlenz Laundry additive is free of perfume and gives odour-neutral results. Products with Asthma Allergy Nordic label has undergone a risk assessment and is your safety for minimal risk of allergy.

FRAGRANCE FREE

SUITABLE FOR PEOPLE SUFFERING FROM FRAGRANCE ALLERGY
AS WELL AS MCS (MULTIPLE CHEMICAL SENSITIVITY)



ODORKLENZ LAUNDRY ADDITIVE



**CLEAN HAS
NO ODOR**

Suitable for people suffering from fragrance allergy as well as MCS (Multiple Chemical Sensitivity)

TECHNOLOGY THAT REMOVES ODOURS AND CHEMICALS FROM YOUR LAUNDRY

HOW CAN ODORKLENZ HELP YOU?

OdorKlenz Laundry Additive is not a detergent but a safe and effective additive that removes strong odours as well as chemicals that typical detergents cannot remove. You simply add it with your normal detergent.

OdorKlenz Laundry Additive is ideal for people suffering from contact allergy or fragrance and chemical sensitivity (MCS, Multiple Chemical Sensitivity); for families and persons who have deliberately chosen to use fragrance-free detergents, but still wants to be able to remove annoying odours from the laundry; for athletes who wants to be completely free of "old" sweat odour in their synthetic sports fabrics; for stressed people who suffer from the smell of "cat urine" in shirts, blouses etc. caused by the stress hormone cortisol; for people where work-related odours in clothing is a problem such as the catering industry, farmers etc.

OdorKlenz uses earth minerals that have been enhanced with greater surface area resulting in more chemical activity towards odour-causing chemicals. The technology neutralizes the odours instead of masking with perfumes like many detergents and additives, making it ideal for chemically sensitive people.

Laundry Additive offers simple, safe and fast odour and fragrance elimination of machine washable fabrics affected by common laundry odours. The product is non-bleaching or staining, and most importantly, no masking agents or additional fragrances are added so

- your laundry will come out fragrance and chemical-free.

Removing mildew odours from clothes was once a difficult task, but now you can safely remove musty odours from clothes and linens without the use of harsh chemicals or masking agents. Clothes that were left in the washer overnight often headed right to the trash but now you can salvage your neglected laundry by washing them in a load of OdorKlenz Laundry Additive.

Laundry is not a detergent but a safe and effective additive that removes strong odours as well as chemicals in the laundry that typical detergents cannot remove.

The product is for use on cotton, personal delicate, nylon, polyester, spandex, washable lace, washable rayon, washable wool, and all other washable fabrics. Not intended for use with bleach or on dry-clean-only fabrics, leather, satin, silk, and suede.

- ✓ Removes sweat odours 100% from your sportswear eg. DRI-Fit and all other polyester-based sportswear.
- ✓ Safe to use for you and your family.
- ✓ New patented high-tech product from USA.
- ✓ Certified by Asthma Allergy Nordic.
- ✓ A product that actually works!
- ✓ Suitable for people suffering from fragrance allergy as well as MCS (Multiple Chemical Sensitivity).
- ✓ Use the OdorKlenz Laundry Additive along with your unscented detergent.
- ✓ Removes all kinds of odours and chemicals from all your washable textiles.
- ✓ From only 40 cents per load.
- ✓ No perfume or harsh chemicals.

ODORKLENZ LAUNDRY ADDITIVE

HOW DOES ODORKLENZ WORK?

Removal of pollutants and odours is an important application area with significant impact on human health and quality of life. Consumer products deploy a variety of technologies including: carbons, absorbents, enzymes, fragrances, talc, sodium carbonate, etc. to try to mitigate or mask the odour.

Many technologies have only limited removal capacities and often no odour elimination and neutralization capabilities. Often the odour chemical contaminates can be released back into the environment which is a major drawback of commonly used odour treatment products.

OdorKlenz materials are environmentally safe and non-toxic nanocrystalline metal oxides that are scientifically described as highly efficient "destructive adsorbent chemicals". When these materials come into contact with harmful odour causing chemical agents, the metal oxides' active sites first capture the chemical then initiate the neutralization process. This type of action is needed for the numerous types of odorous chemicals that possess a variety of different functional groups. The increased surface area, unique physical morphology, high chemical reactivity, and functional porosity, all contribute to the enhanced chemical adsorption and odour neutralizing characteristics.

ODORKLENZ REMOVES THE FOLLOWING ODOURS IN CLOTHES/TEXTILES:

- Perfume
- Sweat and body odours
- Odour from faeces and urine in eg. bed linen
- Odours in clothing from pets, pigs, mink etc.
- Smell of old clothes and mothballs
- Chemical odours
- Mould and mildew odour
- Diesel and gasoline odour
- Mildew odours in clothing left in the washer
- Firedamage and smoke odour in general
- Odours from dry-boiling, dry-frying, protein fire (the smell of burnt food)
- Fire with synthetic materials
- Cooking odours
- Smoke & tobacco odours
- Odour from sewage, faeces

The technology is not limited to these odours and can neutralize a wide range of chemicals and odour of different origins.

OdorKlenz Laundry Additive absorbs and neutralizes all odours and chemicals in your laundry.

The neutralized chemicals are flushed into the sewage with the rinse water.

No other products on the market offer this advanced technology.

OdorKlenz Laundry Additive is certified with the »Asthma Allergy Nordic« label.

Suitable for people suffering from fragrance allergy as well as MCS (Multiple Chemical Sensitivity)

WHY BUY PRODUCTS WITH THE ASTHMA ALLERGY NORDIC LABEL?

The international allergy label The Blue Label was founded in Denmark in the 1980s by the patient association Asthma-Allergi Denmark. A patient association that works towards making everyday life easier for people with allergies, hay fever, asthma and eczema.

THREE COUNTRIES. ONE TRUSTED LABEL.

Asthma-Allergi Denmark has for many years collaborated with the Asthma-och Allergi förbundet in Sweden and the Norwegian Asthma-och Allergiforbund. In 2018, the three associations joined forces on a common allergy label: **Asthma Allergy Nordic - AAN**

When you see the Asthma Allergy Nordic logo on a product you can be sure that the product contains no perfume and that AAN has done a critical assessment of the recipe. Products with the Asthma Allergy Nordic logo are considered beneficial for those who suffer from asthma, allergy or other sensitivity – and for everyone else who wants to avoid perfumes and allergens.

To assess whether a product can carry Asthma Allergy Nordic label, the association require information about all the ingredients that are used in the product, as well as their concentration and function.

WHAT CAUSES SKIN ALLERGY

All substances can potentially cause skin allergy. But some substances cause skin allergy more frequently than others. Asthma Allergy Nordic impose requirements for those substances to be excluded from products that carry Asthma Allergy Nordic label.

This means, among other things, that the following substances may not be used in the products:

- Perfume - both natural and synthetic
- The addition of formaldehyde and formaldehyde releasers
- Kathon, MI and MCI
- Colophonium

YOU CAN PREVENT CONTACT ALLERGY

You run the risk of developing allergies to the substances you meet in your everyday life. Therefore you must avoid unnecessary substances in eg. your clothes, if you want to prevent contact allergy.

Since perfume is one of the major risk factors, it is wise – especially for children – to avoid perfumed products. Contact allergy is the only allergy that can be prevented. It therefore makes sense to use Odorklenz to remove unnecessary chemicals from your laundry.



THREE COUNTRIES.
ONE TRUSTED LABEL

Denmark - Norway - Sweden



Is your product for odour removal:

- eco- friendly?
- fragrance free?
- based on natural ingredients?
- certified by Asthma Allergy Nordic?

Odorklenz Laundry is!

We care about you and your family

ODORKLENZ LAUNDRY ADDITIVE

USER GUIDE – BEST PRACTICES

With so many washing machine types and variable settings and options a person has when doing laundry, we wanted to put a list of best conditions to help you ensure the product performs as it is expected.

OdorKlenz Laundry Additive removes odours, as well as fragrances and chemical substances from your textiles – but is not a detergent. You should therefore use it with your usual detergent, which ensures that stains and visible dirt are removed from the laundry. Please note that when using fragranced detergent, the consumption of OdorKlenz will increase as the additive will use resources to remove the fragrance in the detergent.

Please read all the product label instructions and follow those directions as best as possible. The instructions are here for your convenience:

Shake vigorously before each use. Add the additive along with your regular detergent to eliminate odours from your laundry. For best results use with warm water. Keep bottle closed when not in use to maintain the product's effectiveness.

For front and top load washers, add the additive along with your detergent in the designated detergent slot.

Laundry	OdorKlenz
2-5 kg	1 scoop (60 ml)
6-9 kg	2 scoops (120 ml)

Safe for use on cotton, personal delicate, nylon, polyester, spandex, washable lace, washable rayon, washable wool, and all other washable fabrics.

Not intended for use with bleach or on dry-clean-only fabrics, leather, satin, silk, and suede.

This product is safe for the environment. Made from proprietary materials. Safe to use in High-Efficiency washing machines.

Fundamentally, for our laundry additive products to work best, they need to come into contact with the offending odour source.

Here are some suggestions and settings to use that encourage contact between our product and the offending odour/chemical source during the wash.

FOR BEST RESULTS:

- Use wash cycles with more agitation (wool/delicate cycle has reduced agitation).
- Warm water instead of cold water. Ideal at 30-90° C.
- Optionally, extra rinse at the end of the cycle.
- If your machine dispenses laundry products at timed moments in the wash, make sure the additive is dispensed during the main wash, not in a prewash or final rinse cycle.
- When washing heavily contaminated clothes, it is better to wash the clothes as soon as possible, and preferably in smaller loads (2-3 kg), as this would reduce the consumption of the additive.

AVOID:

• **Any prewash or presoaks cycles.**
Please do not use prewash or presoak cycles. If your machine has these types of cycles and you added the additive to the wash basin, it will likely be removed from the wash before it has anytime to interact with the odour source.

• **If the additive is folded inside of fabrics.**
Please do not have the additive in a situation where it does not freely move within the wash. Since the additive does not behave like laundry detergent, it needs to be able to freely move within the wash to come into contact with the offending source odour.

• **Overloaded wash cycles.**
Over loading the washing machine makes it difficult for the additive to work properly. The level of contamination may be too much for the recommended dosage and the additive may not be able to fully contact all the odour sources in the wash.

• **Do not use in combination with bleach, vinegar or other additives.**

Suitable for people suffering from fragrance allergy as well as MCS (Multiple Chemical Sensitivity)

SOAKING PROCEDURE – RECOMMENDED BY STUBBORN ODOURS

In some cases it can be beneficial to soak the clothing/textiles before washing. This can be useful to get some of the most stubborn odours out, but also reduces those pollutants from going into your washing machine.

Here are our recommendations for doing a soaking step before the laundry goes into the washing machine:

- Select a bucket or container that will comfortably hold (i.e. room to float) the items you are wanting to soak in Laundry Additive.
- Fill the empty container with enough warm water that will fully cover the wash items. (Do not put the clothes in yet).
- Next add the additive (¼ to ½ cup / 60-120 ml). Agitate to disperse the product.
- Add the clothing items you wish to soak.
- Let the items soak for at least 30 minutes (longer times periods will increase effectiveness). If the additive looks like it has settle to the bottom, agitate to resuspend the product.
- After your soaking period is over, remove the items and place them in the wash machine and follow your normal wash care practices as recommended by your clothing label. You do not need to wash with OdorKlenz again.

FOR BEST RESULTS:

- **Agitate** occasionally during soaking to increase success of the process.
- Use **warm water** instead of cold water in the soaking process and in the wash machine.
- **Extra rinse** at the end of the cycle for the wash machine.

AVOID:

- Overload the soaking container. Over loading makes it difficult for the product to work properly. The level of contamination may be too much for the recommended dosage and the product may not be able to fully contact all the odour sources.
- Do not use in combination with bleach, vinegar or other additives. These counteract the efficacy of our product.

WHICH INGREDIENTS ARE ODORKLENZ MADE FROM?

OdorKlenz products are made from safe and effective earth minerals – magnesium oxide, magnesium hydroxide, zinc oxide, aluminum oxide – which are designed to remove the most stubborn odours from your home.

As OdorKlenz products come into contact with the offending odours, the product's chemistry attaches to and reacts with the pollutants and/or destroys/neutralizes the pollutant.

OdorKlenz products contain no masking agents or perfumes that leave behind residual scents.

OdorKlenz products are versatile, durable, and reliable odour neutralizers that are strong enough to eliminate stubborn odors, but gentle enough to use around your family and pets.



ODORKLENZ LAUNDRY ADDITIVE

INSPIRED BY PEOPLE SUFFERING FROM MCS, MULTIPLE CHEMICAL SENSITIVITY

The development of OdorKlenz products was inspired by people suffering from fragrance and chemical sensitivity, "Multiple Chemical Sensitivity" also abbreviated MCS.

People suffering from MCS are especially sensitive to chemical pollutants in the air and clothes, and show symptoms because they are exposed to certain chemicals.

These symptoms can affect many body functions and the most common are:

- Headache
- Migraine
- Cognitive dysfunction (problems with thinking, memory and concentration)
- Severe fatigue, exhaustion
- Feeling sick, flu-feeling
- Dizziness
- Nausea
- Skin and mucosal problems, respiratory distress, eye discomfort
- Urinary tract infection
- Symptoms from the gastrointestinal tract
- Joint pain
- Chest pain

One of the biggest challenges for MCS patients is that they live in a world where chemicals and fragrances are present everywhere. Therefore there is a need for efficient methods to reduce symptoms and increase the quality of life for this group of people.

TYPES OF CHEMICALS

OdorKlenz products are effective against many different types of chemicals, such as:

- Esters
- Aromatics
- Alcohols
- Ketones
- Terpenes
- Amines
- Aldehydes
- Thiols

For people with MCS, many chemicals and substances with strong fragrance are the most common triggers for their symptoms and include:

- Perfumes
 - Pesticides
 - Cleaning products
 - Cigarette smoke
- and many more...

OdorKlenz products are designed to absorb and neutralize these types of chemicals and fragrances, while the products do not release other chemicals that can trigger new symptoms.

THE DIFFERENCE BETWEEN MULTIPLE CHEMICAL SENSITIVITY AND ALLERGY

ALLERGY can be measured in the blood or by skin prick test.

MULTIPLE CHEMICAL SENSITIVITY (MCS) can not be measured – one can only relate to the person's experiences.

SENSITIVITY is used for both allergy and chemical sensitivity.



It works superbly!

Helle, Denmark - MCS patient

Fragrance allergy (skin contact and inhalation)

Diagnosed with severe MCS in 2013

"Just about a year ago, I was asked if I would try OdorKlenz and I naturally agreed with pleasure. Try to imagine an agent that could make everyday life easier.

This is an agent which has worked superbly for me. However, I have had to add a higher dosage than recommended.

I use OdorKlenz in the following situations:

- All new clothes are washed with an odour-neutral detergent with added OdorKlenz. This removes both perfume and chemical odours found in new clothes.
- If I have been to a function, perfume in clothes and jacket cannot be avoided, so I get them washed. I add OdorKlenz and the things that make me sick are there no more.
- When travelling, I bring OdorKlenz with me because it not only removes the perfume from my clothes, but also from washing machines where perfumed detergent/fabric softener is normally used.
- If my girlfriend comes from England, her suitcase is placed outside and then all her clothes are washed with unscented detergent

and OdorKlenz. Then we have a good holiday without activating all my multiple chemical sensitivity and allergy symptoms.

- When I buy second-hand clothes - which I stopped doing at one point because I could not wash the perfume even after 8-10 washing cycles - it is not a problem anymore, because now I just add OdorKlenz. If the situation is extreme, I may have to wash the clothes twice, but this happens very rarely.
- If we have had a bonfire or a barbecue, the smell lingers in the clothes and is hard to remove - but OdorKlenz manages to do it.

My daughter has also tried it. Her husband is a tractor mechanic and a fire-fighter in his spare time. It has been impossible to wash oil, smoke and sweat from his clothes. The first time she had to wash his clothes twice with OdorKlenz, to eliminate oil, smoke and sweat odour from his clothes. But after that, washing them only once has been enough.

OdorKlenz has made my life less complicated and I can highly recommend the product to others with MCS and fragrance allergy. But as you can see, a fire-fighter or mechanic can also benefit greatly from the product."

ODORKLENZ LAUNDRY ADDITIVE

VARIOUS ODOUR PROBLEMS

The odour molecules in our clothes are not water soluble. When using regular detergent and washing powder, old odours are simply encapsulated - they do not disappear. When the body later warms up the clothes, the capsules burst and the bad smell returns. As a consequence, clothes do not feel fresh and comfortable. OdorKlenz Laundry breaks down the odour molecules in the clothes, leaving them completely free from odour and chemicals.

SPORT / STRESS - SWEAT ODOURS

When you work out or move around in the heat or sun, your body produces sweat. Sweating is the body's way of regulating temperature. When sweat meets the bacteria on the surface of your skin, it produces an odour. That smell is what we call body odour.

Not only does stress-related sweat smell worse than regular sweat but the amount of sweat your body produces in stressful situations is also greater. Under stress, your armpits release an average of 30 times more sweat than at rest. The cortisol hormone can even cause your sweat to smell of "cat urine".

Traditional detergent isn't designed to remove those tough odours such as sweat and body odours but rather mask them with fragrances and perfumes.

OdorKlenz removes and neutralizes the stubborn sweat and body odours from your clothing. Gentle enough to use on DRI-Fit clothing and yoga pants but strong enough to remove the odours at the source without the use of masking agents or toxic chemicals.

Mary M. – October 2, 2018

★★★★★

It really works! I tried scrubbing, baking soda, vinegar, etc. to remove armpit odor from my husband and teenage son's t-shirts. It was taking too much time and not working the best. I didn't have to pre-treat with OdorKlenz. Just added it to laundry with detergent and no more odor! What a relief. I couldn't believe it!

CHEMICALS AND SCENTS

People suffering from MCS are especially sensitive to chemical pollutants in the air and clothes, and show symptoms because they are exposed to certain chemicals.

Jeans are one clothing item that is particularly ridden with toxins when worn right off the shelf. During every step of the production chain of the process of making jeans, some type of chemical is used. Some chemicals that can be found in the process include acrylic, caustic soda, synthetic dyes, ammonia, polyvinyl alcohol (PVA), acid, and formaldehyde in the form of acrylic resin.

Chemicals present in jeans and other fabrics are absorbed through the skin, even if you don't sweat in your clothes or go out in the rain, and even if you can't see it happening. That means that whatever toxins your jeans were made with are ending up in your bloodstream.

With OdorKlenz Laundry Additive, you can safely remove fragrances and perfumes from clothing and linens without the use of toxic chemicals.

K. DeSchryver – October 25, 2017

★★★★★

Thank you for saving my health and giving me peace of mind. I came to the Internet looking for ways to get perfume odor out of clothing. I have a sensitivity to odors and react as if I had asthma. Second hand smoke, perfume, soap smells, anything that has a scent will close up my airway. I was desperate when I tried the OdorKlenz Laundry Additive. The clothes were scent free with the first wash!!! What a miracle!

MOULD AND MILDEW ODOURS IN CLOTHING

Have you ever forgotten your laundry in the washer overnight? This is a very common but smelly mistake that is just one of the main issue that can lead to musty and mildew smell in your clothes. Especially towels often get to smell musty if they do not dry fast enough. Any clothing can begin to smell musty due to damp storage, re-wearing, or even unclean laundry machines.

Mould and mildew odours are a tough cookie to crumble, but you are not helpless in the battle if you use the proper products. Steer away from scented products and products that are abrasive and contain chemical pairing agents. Just add the additive along with your detergent to your wash and run a full cycle. The additive will work to attack the mould and mildew odours and get your clothes smell clean and odour free.

Jodie G. – March 6, 2018

★★★★★

All I wanted to say was, I just took my first load of towels out of the dryer after using your laundry additive and OMG!! They have zero mildew or old smell!!! I'm so in love with this product! Thank you so much!!

Suitable for people suffering from fragrance allergy as well as MCS (Multiple Chemical Sensitivity)

SMOKE AND TOBACCO

Even long after the smoke is gone, the odour remains. Clinging to fabrics like an unwanted, pungent stow-away on your clothes. There is something about smoke that makes it a particularly stubborn odour to remove. It seeps into carpet fibers, clothes, upholstery, and even drywall.

Unlike traditional detergents which rely on masking the odours, the OdorKlenz laundry additive works to seek out the chemical odours in smoke and tobacco smell and neutralize them at the source. With smoke particles being so small, they tend to cling to fabrics and clothes stronger than the average odour. The OdorKlenz laundry additive is versatile enough to completely remove the toughest odours yet gentle enough to use on all washable fabrics.

ORGANIC ODOURS - PETS

"Clean and fragrant" is not the first word that pops up to mind when describing a home with a dog, cat or other furry pet, and frankly our tail-wagging and long-haired friends can leave a strong smell that can almost destroy the atmosphere of the home!

However, it is possible to keep your dog, cat or other furry animals while maintaining a fresh and clean home. The key to an odourless home is to completely eliminate odour sources! Therefore, regularly use OdorKlenz to wash the textiles (blankets, pillows etc.) that your furry animals are in contact with.

ORGANIC ODOURS - CHILDREN

As far as children's clothes and textiles are concerned, we know that they get exposed to just about everything. Food residue, slurry, urine, vomit, stools etc. So far, it has only been possible to get rid of the smell by using fragrances or strong chemicals.

OdorKlenz eliminates all odours in your fabrics in a gentle and natural way. The product is declared in collaboration with Asthma Allergy Nordic and is your assurance

K. Albeck – July 24, 2018



It works, yes it does! I've tried every laundry product out there to get rid of the various odors that come with children and animals, and while some others work at least some of the time, this is the first one I've found that completely eradicates all odors and doesn't leave any powders or oils or "pleasant scent" of its own. Buy some! You'll be happy with it. You might even be happy with me for telling you about it.

that your loved ones will not be exposed to allergenic and skin-irritating substances.

ORGANIC ODOURS - ELDERLY PEOPLE

With age, more challenges often arise in everyday life. Certain types of medication can affect sweat production (more smelly sweat), incontinence (stools/urine) gives off odour in the clothes, and the skin becomes weaker and more vulnerable to organic/chemical contamination.

Incontinence discomfort often leads to social isolation. For example, people avoid ordinary interaction, shopping, travelling and the like, because they do not want others to perceive them as smelly. It is therefore important that the elderly get proper personal hygiene. Not least, it is important to make sure that the clothes are completely odourless after washing.

If urine or sweat odour are stuck in the clothes after washing, OdorKlenz can get make them odourless again without the use of skin-irritating fragrances and strong chemicals.

Susan – November 22, 2018



I have tried many, many products over the last year to get rid of the smell of urine in my grandmother's clothes. She, unfortunately, has incontinence issues and was very embarrassed by this. Her embarrassment was made worse when her clothes would carry the smell no matter what I did. This is the first and only product that completely got rid of the smell! There is no smell from the product. No sticky residue. Just fresh smelling clothes!

JOB-RELATED ODOURS

You are a farmer, butcher, mechanic or work in the restaurant industry. Maybe you are a fireman or work in an industry or environment that leaves smells in your clothes! It can be very difficult to get rid of the odour by using common detergents, and even heavily perfumed laundry and rinse agents or other chemical fluids just mask the annoying odour?

OdorKlenz solves your problem once and for all! By adding OdorKlenz to your usual detergent, your problem is solved and you once again enjoy clean, fresh and odourless work clothes. OdorKlenz's unique technology does not distinguish between odour types, so whatever your clothes smell like, OdorKlenz does the job every time. And remember OdorKlenz carries is certified by Asthma Allergy Nordic.



SWEAT



CHILDREN



CHEMICALS IN TEXTILES

OdorKlenz Laundry Additive is used successfully for countless tasks



SMOKE



SENIORS



FRAGRANCE ALLERGY / MCS



FARMING



PETS



COOKING ODOUR



MILDEW ODOURS

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SPORT